

Kansas Dept. of Health and Environment KS0110

Iola Regi			Allen	Iola, KS		Daily	Reade	rship = 8 ,556
D ate	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
05/28/2009 06/02/2009	2 2	ARRESTS ARE MADE IOLAN ARRESTED			3 3	\$30.15 \$30.15	8,556 8,556	
					6	\$60.30	17,112	2 total records
Anderson http://www.garne	n Co. Revi	iew	Anderson	Garnett,	KS	Weekly	Reade	rship = 6,699
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
06/09/2009	1	CUPCAKE CONTEST AT F	FARMERS MARK	КЕТ	1	\$10.00	6,700	
					1	\$10.00	6,700	1 record
Atchison	Globe songlobeonline.com	<u>m</u>	Atchison	Atchisor	ı, KS	Bi-Week	ly Reade	rship = 8,464
	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
05/23/2009	10	STUDENT POSTER CONT	EST CELEBRAT	ES NO	10	\$138.00	8,464	
					10	\$138.00	8,464	1 record
Ellinwoo	d Leader		Barton	Ellinwoo	od, KS	Weekly	Reade	rship = 2,152
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
05/22/2009 05/22/2009	3 5	GRANT APPLICATIONS F HOSPITAL BOARD CHAN			8 14	\$37.36 \$65.38	2,153 2,153	
03/22/2007								

Great Be	end Tribune	Barton	Great Bend, KS	Daily	Readers	hip = 14,680
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/12/2009	2	WALK KANSAS WRAP-UP CELEBRATION	4	\$48.24	14,681	
05/21/2009	5	11 FARMERS' MARKETS IN KANSAS NOW A	ACCEPT4	\$48.24	14,681	
05/21/2009	7	HEATH BRIEFS	14	\$168.84	14,681	
05/22/2009	2	ONGOING ACTIVITIES	7	\$84.42	14,681	
05/27/2009	2	ONGOING ACTIVITIES	6	\$72.36	14,681	
05/29/2009	2	ONGOING ACTIVITIES	7	\$84.42	14,681	
05/31/2009	2	ONGOING ACTIVITIES	8	\$96.48	14,681	
05/31/2009	3C	KDHE RECOGNIZES WORLD NO TABACCO	DAY 16	\$192.96	14,681	
06/04/2009	2	FARMERS MARKET -	3	\$36.18	14,681	
06/05/2009	2	ONGOING ACTIVITIES	4	\$48.24	14,681	
			73	\$880.38	146,810	10 total records

Ft. Scott	Tribune bune.com	Bourbon For	t Scott, KS	Daily	Readership = $5,773$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/12/2009	1	KDHE RELEASES REPORT ON DANGERS OF	12	\$118.20	5,773	
05/12/2009	4	2009 SESSION DRAWS TO A CLOSE	37	\$364.45	5,773	
05/14/2009	1	FARMER'S MARKET THRIVES ON PLAZA	33	\$325.05	5,773	
05/16/2009		WALK KANSAS CELEBRATES JOURNEY'S END	23	\$226.55	5,773	
05/29/2009	1	KDHE PART OF WORLD NO TOBACCO DAY	14	\$137.90	5,773	
			119	\$1,172.15	28,865 5 total record	ls

Hiawath	a World	Brown	Hiawatha, KS	Bi-Weekly	y Readership = 4,570
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/12/2009	4	PRIMARY SEAT BELT LAW	22	\$165.00	4,570
05/19/2009	9	WORLD NO TOBACCO DAY IS MAY 31	11	\$82.50	4,570
			33	\$247.50	9,140 2 total records

Horton I	Headlight	Brown	Horton, 1	KS	Weekly	Reade	rship = 3,627
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
05/14/2009 06/04/2009	16 2	RALLY FOR SMOKE-FREE KANSAS BI SHOPPING TIPS FOR FARMERS' MARK		15 12	\$90.00 \$72.00	3,627 3,627	
				27	\$162.00	7,254	2 total records
Augusta http://www.augu	Daily Gaze	ette Butler	Augusta,	KS	Daily	Reade	rship = 4,386
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
05/28/2009	8	SUNDAY: WORLD NO TOBACCO DAY		9	\$78.75	4,386	
				9	\$78.75	4,386	1 record
Rose Hil	l Reporter	Butler	Rose Hill	, KS	Weekly	Reade	rship = 1,858
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
05/14/2009	5	KIDS ARE 'FIT' IN ROSE HILL		27	\$172.80	1,858	
				27	\$172.80	1,858	1 record
Columbu	ıs Daily Ad	vocate Cherokee	Columbu	ıs, KS	Daily	Reade	rship = 4,949
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
05/20/2009 05/27/2009	2 6	CIGARETTE CHANGES LINKED TO RI WALKERS COVER 16,000 MILES	SING LUNG	23 24	\$174.80 \$182.40	4,950 4,950	
				47	\$357.20	9,900	2 total records

Galena S	Sentinel-Tin	nes Cherokee	Galena, KS	Weekly	Reade	ership = 2,925
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/13/2009 05/20/2009	5 3	KDHE CELEBRATES NATIONAL WOMEN'S MAY IS NATIONAL STROKE AND HIGH B		\$94.95 \$69.63	2,926 2,926	
			26	\$164.58	5,852	2 total records
Clay Cer	nter Dispato	ch Clay	Clay Center, KS	Daily	Reade	ership = 5,112
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/03/2009 06/08/2009	8 1	WASHINGTON FARMER'S MARKET STAR' MAN CONVICTED OF POSSESSING A POU		\$17.86 \$258.97	5,113 5,113	
			31	\$276.83	10,226	2 total records
Clyde Re	epublican	Cloud	Clyde, KS	Weekly	Reade	ership = 1,766
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/14/2009 05/28/2009 06/04/2009	1 4 1	Farmers Market WALKING KEEPS OFF WEIGHT GAIN CLYDE FARMERS MARKET OFFERS VARI	6 19 ETY 9	\$18.00 \$57.00 \$27.00	1,766 1,766 1,766	
			34	\$102.00	5,298	3 total records
Concord	ia Blade-Ei	npire Cloud	Concordia, KS	Daily	Reade	ership = 5,319
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/22/2009 05/28/2009 05/29/2009	1 5	CIGARATTE MAKERS LOSE APPEAL TASK FORCE SUPPORTS NO TOBACCO DA CHECK FOR FARMERS MARKET	24 AY 15 19	\$166.32 \$103.95 \$131.67	5,320 5,320 5,320	
03/43/4003						

Miltonva	le Record	Cloud	Miltonvale, l	KS	Weekly	Reade	ership = 1,398
Date	Page #	Headline	Co	l. Inches	Ad Equiv	Rdshp	
05/21/2009	3	WALKING KEEPS OFF WEIGHT GAIN	5		\$13.75	1,398	
			5		\$13.75	1,398	1 record
Protection	n Press	Comanche	Protection, I	KS	Weekly	Reade	ership = 1,798
Date	Page #	Headline	Co	l. Inches	Ad Equiv	Rdshp	
05/14/2009	3	16 TEAMS FROM COMANCH CO. PARTICIPA	TE IN 9		\$36.00	1,799	
06/04/2009	12	FARMERS' MARKET	1		\$4.00	1,799	
			10		\$40.00	3,598	2 total records
Western S	Star	Comanche	Coldwater, I	KS	Weekly	Reade	ership = 2,336
Date	Page #	Headline	Co	l. Inches	Ad Equiv	Rdshp	
05/14/2009	2	CITY WINNERS IN WALK/WIN, WALK KANS	SAS 13		\$65.00	2,337	
			13		\$65.00	2,337	1 record
Arkansas http://www.arkcit	s City Trave	eler Cowley	Arkansas Ci	ity, KS	Daily	Reade	ership = 9,165
Date	Page #	Headline	Co	l. Inches	Ad Equiv	Rdshp	
05/21/2009	2C	SAVE A LIFE AND GO SMOKE-FREE	41		\$364.08	9,166	
05/22/2009	4	FARM, ART MARKET GETS NEW VENUE	8		\$71.04	9,166	
0 E /O E /O O O	3	THE WICHITA EAGLE, ON HEALTH CARE PO			\$115.44	9,166	
	4	GLAD TO BE SMOKE FREE\	7		\$62.16 \$150.06	9,166	
05/29/2009			17		\$150.96	9,166	
05/29/2009 05/30/2009	2	NO SHOES, NO SHIRT NO SMOKING	1.1		¢124 32	0.166	
05/29/2009 05/30/2009 06/02/2009	2 4	SMOKING BAN, SERIOUSLY	14 7		\$124.32 \$62.16	9,166 9,166	
05/25/2009 05/29/2009 05/30/2009 06/02/2009 06/02/2009 06/02/2009	2	SMOKING BAN, SERIOUSLY SECOND-HAND CREDIT DUE	7		\$62.16	9,166	
05/29/2009 05/30/2009 06/02/2009	2 4 4	SMOKING BAN, SERIOUSLY					

Winfield http://www.winfi	Daily Co	urier	Cowley	Winfield	l, KS	Daily	Reader	rship = 12,026
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
05/21/2009 05/21/2009 06/04/2009	5 2A 7	SOME KANSAS FAI SAVE A LIFE AND (FARMERS' MARKE	GO SMOKE-FREE		6 42 43	\$55.86 \$391.02 \$400.33	12,027 12,027 12,027	
					91	\$847.21	36,081	3 total records

Pittsburg	g Morning	g Sun Crawford Pittsbu	rg, KS	Daily	Readershi	p = 17,431
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/15/2009	4	SMOKE-FREE RESTAURANTS	8	\$122.40	17,432	
05/15/2009	6	GMC HOSTING GIRARD FARMERS MARKET	8	\$122.40	17,432	
05/17/2009	1	FARMERS MARKET GETS OFF TO CHILLY START	15	\$229.50	17,432	
05/20/2009	4B	FARMERS MARKET COULD BENEFIT DOWNTOWN	N30	\$459.00	17,432	
05/22/2009	7	SATURDAY, MAY 23	1	\$15.30	17,432	
05/22/2009	7	GIRARD FARMERS MARKET	2	\$30.60	17,432	
05/23/2009	8	FARMERS MARKET	1	\$15.30	17,432	
05/23/2009	8	GIRARD FARMERS MARKET	2	\$30.60	17,432	
)5/27/2009	5	GIRARD MEDICAL CENTER PROGRAM EARNS	20	\$306.00	17,432	
)5/27/2009	6	THE WICHITA EAGLE, ON HEALTH CARE POLICIE	S 9	\$137.70	17,432	
05/30/2009	4B	GIRARD FARMERS MARKET	2	\$30.60	17,432	
05/30/2009	4B	FARMERS MARKET	1	\$15.30	17,432	
06/02/2009	1	IT'S A RARE CASE FOR SOMEBODY TO PRAY FOR	A.35	\$535.50	17,432	
06/06/2009	3B	GIRARD FARMERS MARKET	2	\$30.60	17,432	
			136	\$2,080.80	244,048	14 total records

Abilene l		Chronicle	Dickinson	Abilene,	KS	Daily	Readership $= 8,056$	
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
05/20/2009	1	FARMERS' MARK	ET TO RESTART SATU	RDAY	8	\$60.00	8,057	
05/21/2009	5	WALK KANSAS W	INNERS ANNOUNCE	D	14	\$105.00	8,057	
05/22/2009	8	STUDY: DIABETE	S DRUG LOWERS AMI	PUTATION	14	\$105.00	8,057	

			36	\$270.00	24,171	3 total records
Heringto	on Times	Dickinson	Herington, KS	Weekly	Reade	rship = 4,613
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/04/2009	7	TAMPA TO HOST FARMER'S MARKET	2	\$15.50	4,614	
			2	\$15.50	4,614	1 record
Kansas (Chief	Doniphan	Wathena, KS	Weekly	Reade	rship = 6,745
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/21/2009	12	WORLD NO TOBACCO DAY IS MAY 31	15	\$105.00	6,746	
	ee Journal	-World Douglas	15 Lawrence, KS	\$105.00 Daily	6,746 Reader	1 record rship = 45,519
Lawrenc http://www.ljwo Date		-World Douglas Headline		·	,	
http://www.ljwo	rld.com/		Lawrence, KS Col. Inches	Daily	Reader	
http://www.ljwo Date 05/29/2009 05/29/2009	Page #	Headline A HEALTHY STOP AT THE FARMERS' MAR' PRAEGER PROMOTES HEALTH AT FARMER	Lawrence, KS Col. Inches KET 25 RS' 11	Daily Ad Equiv \$806.25 \$354.75	Reader Rdshp 45,519 45,519	
http://www.ljwo Date 05/29/2009 05/29/2009 06/01/2009	Page #	Headline A HEALTHY STOP AT THE FARMERS' MAR' PRAEGER PROMOTES HEALTH AT FARMER TUESDAY	Lawrence, KS Col. Inches KET 25 RS' 11 1	Daily Ad Equiv \$806.25 \$354.75 \$32.25	Reader Rdshp 45,519 45,519 45,519	
http://www.ljwo Date 05/29/2009 05/29/2009	Page # 3 4 4	Headline A HEALTHY STOP AT THE FARMERS' MAR' PRAEGER PROMOTES HEALTH AT FARMER	Lawrence, KS Col. Inches KET 25 RS' 11	Daily Ad Equiv \$806.25 \$354.75	Reader Rdshp 45,519 45,519	
http://www.ljwo Date 05/29/2009 05/29/2009 06/01/2009 06/05/2009	Page # 3 4 4	Headline A HEALTHY STOP AT THE FARMERS' MAR' PRAEGER PROMOTES HEALTH AT FARMER TUESDAY SATURDAY	Col. Inches KET 25 RS' 11 1 2	Daily Ad Equiv \$806.25 \$354.75 \$32.25 \$64.50	Reader Rdshp 45,519 45,519 45,519 45,519 182,076	rship = 45,519
http://www.ljwo Date 05/29/2009 05/29/2009 06/01/2009 06/05/2009	Page # 3 4 4 4	Headline A HEALTHY STOP AT THE FARMERS' MAR' PRAEGER PROMOTES HEALTH AT FARMER TUESDAY SATURDAY	Col. Inches KET 25 RS' 11 1 2 39	Daily Ad Equiv \$806.25 \$354.75 \$32.25 \$64.50 \$1,257.75	Reader Rdshp 45,519 45,519 45,519 45,519 182,076	rship = 45,519 4 total records
http://www.ljwo Date 05/29/2009 05/29/2009 06/01/2009 06/05/2009	Page # 3 4 4 4 5 Co. Sent	Headline A HEALTHY STOP AT THE FARMERS' MAR' PRAEGER PROMOTES HEALTH AT FARMER TUESDAY SATURDAY inel Edwards	Col. Inches KET 25 RS' 11 1 2 39 Kinsley, KS Col. Inches	Daily Ad Equiv \$806.25 \$354.75 \$32.25 \$64.50 \$1,257.75 Weekly	Reader Rdshp 45,519 45,519 45,519 45,519 182,076 Reader	rship = 45,519 4 total records

Hays Da	ily News	Ellis	Hays, KS	Daily	Readership = 27,632	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/18/2009	1	STUDY LINKS CIGARETTE CHANGES TO R	RISING 24	\$374.40	27,632	
			24	\$374.40	27,632	1 record
Ellswort	h Co. Independent	ependent/Reporter Ellsworth	Ellsworth, KS	Weekly	Reade	rship = 5,050
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/04/2009	9	FROM THE FARM	29	\$176.03	5,051	
			29	\$176.03	5,051	1 record
				·		
Garden (http://www.gcte)	City Teleg	ram Finney	Garden City, KS	Daily	Reade	rship = 18,158
Garden (http://www.gctei	City Teleg	ram Finney Headline		Daily Ad Equiv	Reade	rship = 18,158
http://www.gcte	legram.com/	·	Garden City, KS Col. Inches			rship = 18,158
<u>http://www.gctel</u> Date 05/21/2009	Page #	Headline 11 MARKETS NOW ACCEPT FOOD STAMPS	Garden City, KS Col. Inches	Ad Equiv \$43.14	Rdshp 18,158	rship = 18,158 2 total records
http://www.gcte/ Date 05/21/2009 05/23/2009	Page # 3 3	Headline 11 MARKETS NOW ACCEPT FOOD STAMPS FARMER'S MARKET BEGINS JUNE 6	Garden City, KS Col. Inches 3 3	Ad Equiv \$43.14 \$43.14	Rdshp 18,158 18,158 36,316	
Date 05/21/2009 05/23/2009 Dodge C	Page # 3 3	Headline 11 MARKETS NOW ACCEPT FOOD STAMPS FARMER'S MARKET BEGINS JUNE 6	Col. Inches 3 3 6	Ad Equiv \$43.14 \$43.14 \$86.28	Rdshp 18,158 18,158 36,316	2 total records
Date 05/21/2009 05/23/2009 Dodge C http://www.dodg Date 05/21/2009	Page # 3 3 Sity Daily (geglobe.com/	Headline 11 MARKETS NOW ACCEPT FOOD STAMPS FARMER'S MARKET BEGINS JUNE 6 Globe Ford Headline 11 FARMERS MARKETS IN KANSAS NOW A	Col. Inches 3 3 6 Dodge City, KS Col. Inches	Ad Equiv \$43.14 \$43.14 \$86.28 Daily Ad Equiv \$65.20	Rdshp 18,158 18,158 36,316 Reade Rdshp 15,389	2 total records
http://www.gctel Date 05/21/2009 05/23/2009 Dodge C http://www.dods	Page # 3 3 3 Sity Daily (geglobe.com/ Page #	Headline 11 MARKETS NOW ACCEPT FOOD STAMPS FARMER'S MARKET BEGINS JUNE 6 Globe Ford Headline	Col. Inches 3 3 6 Dodge City, KS Col. Inches	### Ad Equiv ### \$43.14 ### \$43.14 ### \$86.28 ### Daily ### Ad Equiv	Rdshp 18,158 18,158 36,316 Reader Rdshp	2 total records

Ottawa I		Franklin	Franklin Ottawa, KS		Daily	Readership = 11,890		
	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
05/12/2009 06/06/2009	3 3	FARMERS MARKETS REPOENING FOR SPI HEALTH RALLY TO GIVE STUDENTS PEP	RING	13 15	\$145.08 \$167.40	11,891 11,891		
				28	\$312.48	23,782	2 total records	
Daily Un		Geary	Junction	City, KS	Daily	Reade	rship = 10,437	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
04/27/2009 05/19/2009 05/21/2009	2 1	KANSAS LAWMAKERS RETURN TO OLD I NON-SMOKERS SEEK PETITION SIGNERS 11 FARMERS' MARKETS ACCEPT FOOD ST	•	52 1 4	\$540.80 \$10.40 \$41.60	10,437 10,437 10,437		
				57	\$592.80	31,311	3 total records	
Ft. Riley	Post army.mil/newspaper	Geary	Junction	City, KS	Weekly	Reade	rship = 20,115	
 Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
05/15/2009	2	DOD PROMOTES MILITARY PARTICIAPTIC	N IN	25	\$377.50	20,116		
				25	\$377.50	20,116	1 record	
Gove Co	. Advocate	Gove	Quinter,	KS	Weekly	Reade	rship = 4,181	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
05/27/2009	7	NATIONAL STROKE & HIGH BLOOD PRESS	SURE	10	\$40.00	4,181		
				10	\$40.00	4,181	1 record	

Hill City	Times	Graham	Hill City, KS	Weekly	Read	ership = 5,614
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/27/2009	2	WALK KANSAS WRAPUP	7	\$25.90	5,614	
			7	\$25.90	5,614	1 record
Ulysses N	News	Grant	Ulysses, KS	Weekly	Reado	ership = 4,880
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/28/2009	1	FARMERS MARKET TO BEGIN SOO	N 2	\$14.14	4,881	
			2	\$14.14	4,881	1 record
Eureka I		Greenwood	d Eureka, KS	Weekly	Reado	ership = 4 ,758
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/14/2009	2A	Kansas Kids fitness & Safety Day	8	\$48.00	4,759	
			8	\$48.00	4,759	1 record
Syracuse	Journal	Hamilton	Syracuse, KS	Weekly	Reado	ership = 1,653
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/20/2009	5	PARTICIPANTS IN WALK KANSAS P	PROGRAM 13	\$61.75	1,654	
			13	\$61.75	1,654	1 record
Anthony	Republica	an Harper	Anthony, KS	Weekly	Reade	ership = 5,529
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/03/2009	1	COUNTY FARMERS' MARKET BEGI	NS 6	\$36.00	5,529	
			6	\$36.00	5,529	1 record

Page #	Headline				
	пеаише	Col. Inches	Ad Equiv	Rdshp	
7	WINDMILLERS WILL BE AT SEDGWICK FARM	16	\$112.00	4,375	
		16	\$112.00	4,375	1 record
Kansan	Harvey Newt	on, KS	Daily	Reade	rship = 18,018
Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
1	WALTON RURAL LIFE SCHOOL SETS FARMER'S.	5	\$80.40	18.018	
10					
1					
ī 1					
		79	\$1,270.32	72,072	4 total records
nrecorder.com/		,			rship = 10,865
Tage #	Headine	Col. Iliches	Au Equiv	Rusiip	
8	'WALK KANSAS' PROGRAM HELD LOCALLY	10	\$71.30	10,865	
8B	NOTES AND DOODLES FROM HERE AND THERE	22	\$156.86	10,865	
		32	\$228.16	21,730	2 total records
City Star	Jackson Kans	as City, MO	Daily	Reader	rship = 588,475
Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12	HEALTHIER BEVERAGES FOR STUDENTS	7	\$3.589.04	588.476	
-		_			
20	SOFT-DRINK TAX WON'T END OBESITY	5	\$2,563.60	588,476	
	Page # 1 10 1 1 1 ecorder recorder.com/ Page # 8 8B Sity Star com Page # 12 10 16A 12	Page # Headline 1 WALTON RURAL LIFE SCHOOL SETS FARMER'S. 10 FARMERS MARKET OPENS SATURDAY 1 SHOPPING TIPS OFFERED FOR FARMERS' 1 IT'S PICKIN' TIME: LOCAL FARMERS' MARKETS. ecorder page # Headline 8 'WALK KANSAS' PROGRAM HELD LOCALLY NOTES AND DOODLES FROM HERE AND THERE City Star Page # Headline 12 HEALTHIER BEVERAGES FOR STUDENTS 10 KCK SMOKING BAN TOO LAX 16A ROYALS HISTORY, FIREHOUSE THEME MIX AT S 12 MOTORCYCLE HELMETS	Harvey Newton, KS Page # Headline	Harvey Newton, KS Daily	Harvey Newton, KS Daily Reader

			6	\$235.32	30,525	3 total records
8	GARDNER FARMERS MARKET TO OPEN		2	\$78.44	10,175	
4 10		KET	2 2	\$78.44 \$78.44	10,175 10,175	
Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
	Johnson	Olathe, 1	KS	Daily	Readers	ship = 10,175
			8	\$44.00	5,667	1 record
4	WALK KANSAS TALLIES MILES IN MEADO	OWLARK		\$44.00	5,667	
Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
	Jefferson	Valley F	alls, KS	Weekly	Readers	ship = 5,667
			7	\$38.50	4,966	1 record
5	WALK KANSAS MARKS MILES IN MEADO	WLARK	7	\$38.50	4,966	
Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
sa Independent.co	dent Jefferson	Oskaloo	sa, KS	Weekly	Readers	ship = 4,965
			152	\$77,933.44	5,884,760	10 total records
10	TOBACCO POLICIES LIKELY TO TIGHTEN		36	\$18,457.92	588,476	
1	PRIDE FESTIVAL MARKING 30 YEARS IN F		19	\$9,741.68	588,476	
10	KC SMOKING BAN GOES TO STATE APPEA	LS	10	\$5,127.20	588,476	
	Sa Independent Co Page # 5 Or Expfallsvindicator.com Page # 4 Vews Lathenews.com Page # 4 10	1 PRIDE FESTIVAL MARKING 30 YEARS IN HEALTH PLAN CAN BEGIN WITH YOU TOBACCO POLICIES LIKELY TO TIGHTEN Sa Independent Jefferson VALK KANSAS MARKS MILES IN MEADO Or Walk KANSAS MARKS MILES IN MEADO OF Walk KANSAS TALLIES MILES IN MEADO VALK KANSAS TALLIES MILES IN MEADO Jefferson Walk KANSAS TALLIES MILES IN MEADO OF OF OF WALK KANSAS TALLIES MILES IN MEADO OF OF OF OF WALK KANSAS TALLIES MILES IN MEADO OF OF OF OF OF OF OF OF OF	1 PRIDE FESTIVAL MARKING 30 YEARS IN KC HEALTH PLAN CAN BEGIN WITH YOU TOBACCO POLICIES LIKELY TO TIGHTEN Sa Independent Jefferson Oskaloo loosaindependent.com/ Page # Headline 5 WALK KANSAS MARKS MILES IN MEADOWLARK Or Walley Fayfallsvindicator.com/ Page # Headline 4 WALK KANSAS TALLIES MILES IN MEADOWLARK Johnson Olathe, Independent, 2011 Johnson Olathe, Independent of the page # Headline 4 GARDNER GETTING NEW FARMERS MARKET 10 GARDNER FARMERS MARKET TO OPEN	PRIDE FESTIVAL MARKING 30 YEARS IN KC 19 HEALTH PLAN CAN BEGIN WITH YOU 18 TOBACCO POLICIES LIKELY TO TIGHTEN 36 152 Sa Independent 100	PRIDE FESTIVAL MARKING 30 YEARS IN KC	PRIDE FESTIVAL MARKING 30 YEARS IN KC

Shawnee Dispatch http://www.shawneewestdispatch.com		Johnson m			Weekly	Weekly Readership = 51,289		
Date	Page #	Headline	Col.	. Inches	Ad Equiv	Rdshp		
05/13/2009	6	STATE SHOULD STEP IN	6		\$132.00	51,290		
			6		\$132.00	51,290	1 record	
Kiowa C	iowa Co. Signal Kiowa Gr		Greensburg,	KS	Weekly	Reade	ership = 2,332	
Date	Page #	Headline	Col.	. Inches	Ad Equiv	Rdshp		
05/13/2009 05/27/2009 06/03/2009	4	PAM'S PANORAMA FARMERS MARKET UP AND GOING ONC FARMERS MARKET UP AND GOING ONC			\$58.50 \$11.70 \$11.70	2,332 2,332 2,332		
			14		\$81.90	6,996	3 total records	
Labette A	Avenue	Labette	Oswego, KS	swego, KS Semi W		Semi Weekly Readership = 4,508		
Date	Page #	Headline	Col.	. Inches	Ad Equiv	Rdshp		
05/27/2009 06/03/2009 06/03/2009	1 3	THE FARMERS' MARKET OF OSWEGO COFFEE SHOP LIFE'S LITTLE LIFESAVERS	1 37 6		\$7.33 \$271.21 \$43.98	4,508 4,508 4,508		
			44		\$322.52	13,524	3 total records	
Parsons Sun http://www.parsonssun.com/		Labette	Parsons, KS		Daily	Reade	ership = 11,598	
Date	Page #	Headline	Col.	. Inches	Ad Equiv	Rdshp		
05/13/2009 06/03/2009	3 3	BUTTERMILK DRESSING GOOD IN SPRI FARMERS MARKET RECIPE OF THE WEE			\$84.00 \$94.50	11,599 11,599		

17

\$178.50

2 total records

23,198

Dighton Herald		Lane Dighton,		, KS	Weekly	Readership = $2,325$		
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
05/13/2009	2	Walk Kansas			8	\$38.00	2,325	
					8	\$38.00	2,325	1 record
	vorth Times enworthtimes.com/		Leavenworth	Leavenw	vorth, KS	Daily	Reado	ership = 12,721
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
05/12/2009 05/21/2009 05/27/2009 05/28/2009	5 1 3 5	MARKET TO BEGIN NEW LEAVENWORTH FARME STRAPPED STATES CUT SAMPLER BAG TO BE OF	RS MARKET HAS V SMOKING-PREVEI FFERED	NTION	2 24 22 6	\$36.00 \$432.00 \$396.00 \$108.00	12,721 12,721 12,721 12,721	
06/03/2009	2	SENATE ADVANCES BILL	L TO REGULATE TO	JBACCO	21	\$378.00	12,721	
	2	SENATE ADVANCES BIL.	L TO REGULATE TO	<u> DBACCO</u>	75	\$378.00 \$1,350.00	63,605	5 total records
Lincoln S	Sentinel-Replacement of the sentinel of the se	publican	LTO REGULATE TO	Lincoln,	75 KS	\$1,350.00 Weekly	63,605 Reade	5 total records ership = 3,447
Lincoln Shttp://www.linco	Sentinel-Replacement Page #	publican Headline	Lincoln	Lincoln,	75 KS Col. Inches	\$1,350.00 Weekly Ad Equiv	63,605 Reado	
Lincoln S	Sentinel-Replacement of the sentinel of the se	publican	Lincoln	Lincoln,	75 KS	\$1,350.00 Weekly	63,605 Reade	
Lincoln Shttp://www.linco	Sentinel-Replacement Page #	publican Headline	Lincoln	Lincoln,	75 KS Col. Inches 5 5	\$1,350.00 Weekly Ad Equiv \$27.00	Reado Rdshp 3,448 3,448	ership = 3,447
06/03/2009 Lincoln S http://www.linco Date 05/28/2009	Sentinel-Replacement Page #	publican Headline	Lincoln OPEN IN SYLVAN O	Lincoln, GROVE	75 KS Col. Inches 5 5	\$1,350.00 Weekly Ad Equiv \$27.00 \$27.00	Reado Rdshp 3,448 3,448	ership = 3,447 1 record
Lincoln S http://www.linco Date 05/28/2009 Linn Co. http://www.linno	Sentinel-Replacement Page # 6 News	publican Headline FARMER'S MARKET TO	Lincoln OPEN IN SYLVAN O	Lincoln, GROVE	75 KS Col. Inches 5 5 on, KS	\$1,350.00 Weekly Ad Equiv \$27.00 \$27.00 Weekly	Reado Rdshp 3,448 3,448 Reado	ership = 3,447 1 record

Emporia Gazette http://www.emporiagazette.com/		Lyon	Emporia,	Emporia, KS		Readership = 16,990		
Date	Page #	Headline	(Col. Inches	Ad Equiv	Rdshp		
05/05/2009		ONE LAST SMOKE	8	80	\$844.80	16,990		
05/19/2009	1	WHAT ARE THE SIGNS RULES?		21	\$221.76	16,990		
05/21/2009	4	THE LEGISLATURE AND KANSAS HEALTH	[2	21	\$221.76	16,990		
05/27/2009	1	MARKET MUSICIANS	2	23	\$242.88	16,990		
05/30/2009	19	SHOPPING TIPS FOR FARMERS MARKET	1	.4	\$147.84	16,990		
06/03/2009	6	SPECIALTY SALADS	3	32	\$337.92	16,990		
06/05/2009	1	BUSY WEEKEND	4	ļ	\$42.24	16,990		
06/05/2009	5	FLINT HILLS CALENDAR	2	21	\$221.76	16,990		
			2	216	\$2,280.96	135,920	8 total records	

Hillsbore http://www.starj		ırnal	Marion Hillsboro,		o, KS	Weekly	y Readership = 3,081	
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
05/13/2009 06/03/2009	2 3	COME ONE, COME A FARMERS' MARKET		N TAMPA	4 2	\$37.32 \$18.66	3,082 3,082	
					6	\$55.98	6,164	2 total records

Marion Co. Record http://www.marionrecord.com/		Marion	Marion, KS	Weekly	Readership = $6,117$
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/13/2009 06/03/2009	1 5	COME ONE, COME ALL FARMERS' MARKET BEGINS THIS WEEK	4 2	\$37.32 \$18.66	6,118 6,118
			6	\$55.98	12,236 2 total records

	Gazette-Broodykansas.com/	ulletin	Marion Peabo		KS	Weekly	Weekly Readership = 3,026	
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
05/13/2009	8	COME ONE, COME ALL			3	\$27.99	3,027	
					3	\$27.99	3,027	1 record
Marysvi	lle Advocat	e	Marshall	Marysvil	le, KS	Weekly	Reade	ership = 12,153
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
06/04/2009 06/04/2009	2D 6	FARMERS' MARKETS OF NEBRASKA SETS EXAMI			12 9	\$104.04 \$78.03	12,153 12,153	
					21	\$182.07	24,306	2 total records
	son Sentine	l	McPherson	McPhers	on, KS	Weekly	Reade	ership = 8,8 09
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
05/12/2009 05/13/2009 06/05/2009 06/05/2009	9 5 10 1	FARMERS MARKET TO B THE DO'S AND DON'TS O FARMERS MARKET OPER COUNTY RECEIVES PASS	F LOCAL PRODUC NS FOR SEASON		29 27 14 38	\$527.80 \$491.40 \$254.80 \$691.60	8,809 8,809 8,809 8,809	
			<u> </u>		108	\$1,965.60	35,236	4 total records
Louisburg Herald http://www.herald-online.com/			Miami	Louisbur	g, KS	Weekly	Reade	ership = 3,983
http://www.hera	ld-online.com/							
http://www.hera	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
http://www.hera Date 05/13/2009 06/10/2009 06/10/2009 06/10/2009	lld-online.com/	Headline GROUP SPRUCES UP DOV LETTERS TO THE EDITOR FARMERS MARKETS ME FARMERS MARKET TO C	R ET LOCAL DEMAI	ND	Col. Inches 41 7 17 6	\$278.80 \$47.60 \$115.60 \$40.80	3,984 3,984 3,984 3,984 3,984	

Miami C	Co. Republic blic-online.com/	2 Miami	Paola, K	S	Bi-Weekly Readership		ership = 8,307
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
05/15/2009 05/27/2009	13 5	USING LEFTOVERS, VISITING FARM FARMERS MARKET HAS NEW LOCA		23	\$220.11 \$86.13	8,308 8,308	
				32	\$306.24	16,616	2 total records
Coffeyvi	lle Journal	Montgomer	ry Coffeyvi	lle, KS	Daily	Reade	ership = 10,867
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
05/27/2009 05/29/2009 05/31/2009 05/31/2009 06/03/2009 06/03/2009	3 6 2 7 1	EDITORIAL: ALLOWING BUSINESS OF THE CANEY VALLEY RECREATION OF JUNE ACTIVITIES IN DOWNTOWN COFFEY VILLE FARMER'S MARKET OF FARMER'S MARKET PLUGS THROUGH THE TUESDAY FARMER'S MARKET	COMMISSION COFFEYVILLE OPEN FOR GH TOUGH	10 3 13 3 13 21	\$90.80 \$27.24 \$118.04 \$27.24 \$118.04 \$190.68	10,868 10,868 10,868 10,868 10,868	
				63	\$572.04	65,208	6 total records
Independ	dence Daily	Reporter Montgomer	ry Indepen	dence, KS	Daily	Reade	ership = 13,774
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
06/07/2009	6	THRIFTY WAYS BECOME KINGMAN	COUPLES'	91	\$952.77	13,775	
				91	\$952.77	13,775	1 record
Courier-Tribune		Nemaha	Seneca,	KS	Weekly	Reade	ership = 7,056
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
05/27/2009	2	WALK KANSAS GETS PEOPLE MOVI	ING	10	\$52.50	7,056	
93/27/2009				10	\$52.50	7,056	1 record

Sabetha http://www.sabe		Nemaha	Nemaha Sabetha, KS		Weekly	Readership = $4,623$		
Date	Page #	Headline	C	Col. Inches	Ad Equiv	Rdshp		
06/03/2009	1	SABETHA CITY COMMISSIONERS MEET, T	ΓOUR 20	0	\$126.60	4,623		
			20	0	\$126.60	4,623	1 record	
Chanute http://www.chan	Tribune	Neosho	Chanute, K	KS	Daily	Reade	rship = 8,507	
Date	Page #	Headline	C	Col. Inches	Ad Equiv	Rdshp		
05/09/2009 05/27/2009	4 1	TREATMENT IS AVAILABLE FOR AMD LOCAL FARMERS	1 1	6	\$136.64 \$8.54	8,508 8,508		
			1'	7	\$145.18	17,016	2 total records	
Erie Rec	ord	Neosho	Erie, KS		Weekly	Reade	rship = 2,417	
Date	Page #	Headline	C	Col. Inches	Ad Equiv	Rdshp		
05/21/2009 06/04/2009	8 4	PARSONS FARMERS MARKET OPEN FOR E SHOPPING TIPS FOR FARMERS' MARKETS		1	\$37.08 \$45.32	2,417 2,417		
			20	0	\$82.40	4,834	2 total records	
Ness Co.	News	Ness	Ness City, l	KS	Weekly	Reade	rship = 4,508	
Date	Page #	Headline	C	Col. Inches	Ad Equiv	Rdshp		
05/14/2009	4	LEISURE YEARS FARMERS' MARKET	3		\$11.19	4,508		
			3		\$11.19	4,508	1 record	

Norton 7	Telegram	Norton Nort	ton, KS	Bi-Week	ly Reade	ership = 3,912
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/26/2009 05/29/2009	5 2	WALK KANSAS' NORTON AREA RESULTS ARE I HEALTHY KIDS RALLY SET	N 35 13	\$252.00 \$93.60	3,912 3,912	
			48	\$345.60	7,824	2 total records
Tiller &	Toiler	Pawnee Larr	ned, KS	Bi-Week	ly Reade	ership = 3,870
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/29/2009	5	PAWNEE COUNTY HEALTH DEPARTMENT	13	\$90.22	3,871	
			13	\$90.22	3,871	1 record
St. Mary	s Star	Pottawatomie St. M	Aarys, KS	Weekly	Reade	ership = 3,348
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/13/2009	3	NEWS BRIEFS	3	\$15.00	3,349	
			3	\$15.00	3,349	1 record
Pratt Tri		Pratt Prat	t, KS	Daily	Reade	ership = 4,165
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/12/2009 05/12/2009	4 4	MISS BUTLER COUNTY DANIELLE COFFMAN	10 10	\$111.90 \$111.90	4,165 4,165	
05/20/2009	1	MISS QUIVIRA MANDILYN PHILLIPS LEGION PROTESTS BAN	13	\$111.90 \$145.47	4,165 4,165	
05/20/2009	4	SMOKE VS. VAPOR	42	\$469.98	4,165	
	5	MISS RUBY SLIPPERS SUSAN YANG	9	\$100.71	4,165	
05/20/2009		MISS BUTLER COUNTY DANIELLE COFFMAN	9	\$100.71	4,165	
05/29/2009	2A					
	2A 5	WOMEN HARMED MORE BY SMOKING	4	\$44.76	4,165	

Hutchins http://www.hutch		Reno	Hutchins	son, KS	Daily	Reader	rship = 72,661
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
05/12/2009	1	AMID WE WEATHER, SIZE OF BOUNTIES T	О ВЕ	46	\$1,230.50	72,662	
05/16/2009	3	MUSIC, SPEAKERS TO TOP FARMER'S MAR		3	\$80.25	72,662	
05/17/2009	2	STRAIGHT FROM THE GARDEN		21	\$561.75	72,662	
05/21/2009	B5	11 FARMERS' MARKETS IN KANSAS NOW	. •	3	\$80.25	72,662	
05/24/2009	B4	BE PEOPLE-FRIENDLY		7	\$187.25	72,662	
05/29/2009	2	THINGS TO DO TODAY		12	\$321.00	72,662	
05/29/2009	4	DOGS FOR DOWNTOWNERS		26	\$695.50	72,662	
				118	\$3,156.50	508,634	7 total records
Belleville	Telescope	Republic	Belleville	e, KS	Weekly	Reader	rship = 6,389
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
05/14/2009	2	FARMER'S MARKET SCHEDULED FOR EAR	RLY	10	\$88.20	6,389	
				10	\$88.20	6,389	1 record
Monitor-	Journal	Rice	Little Riv	ver, KS	Weekly	Reader	rship = 1,285
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
05/13/2009	6	FARMERS MARKET START UP MAY 30		5	\$19.75	1,286	
				5	\$19.75	1,286	1 record
Manhattan Mercur		y Riley	Manhatta	an, KS	Daily	Reader	rship = 22,199
http://www.theme				Col. Inches	Ad Equiv	Rdshp	
http://www.theme	Page #	Headline			-		
Date			 IG		-	22,200	
*	Page #	SENATORS PUSH FOR HEALTHIER VENDIN		9	\$119.70 \$93.10	22,200 22,200	
Date 05/12/2009	2		[AY	9 7	\$119.70		

			250	\$3,325.00	244,200	11 total records
06/10/2009	6	MUST ONE TOLERATE RUDENESS TO PARTICIPATE.	11	\$146.30	22,200	
06/08/2009	3	ONE WOMAN'S PUSH TO BE THRIFTY	47	\$625.10	22,200	
06/07/2009	5D	THIS WEEK IN THE ARTS	38	\$505.40	22,200	
06/04/2009	1	TIME FOR MANHATTAN DAY PARTIES	38	\$505.40	22,200	
06/03/2009	6	A TAX ON SUGARY DRINKS WOULD HELP FIGHT	12	\$159.60	22,200	
05/31/2009	5D	THIS WEEK IN THE ARTS	30	\$399.00	22,200	
05/24/2009	5C	ELECTRONIC CIGARETTE IGNITES DEBATE ON	18	\$239.40	22,200	

Rush Co	. News	Rush	LaCrosse, KS	Weekly	Readersh	ip = 4,036
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/14/2009	1B	FARMERS MARKET TO OPEN MAY 22	5	\$19.75	4,036	
06/04/2009	1B	FARMERS MARKET STARTED IN OTIS	5	\$19.75	4,036	
06/04/2009	1B	WALK KANSAS RESUTS ANNOUNCED	8	\$31.60	4,036	
			18	\$71.10	12.108	3 total records

Lucas-Sylvan News		Russell Lucas	, KS	Weekly	Readership = 1.80)7
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/21/2009	8	PARTNERING WTIH LOCAL FARMERS MARKETS	8	\$30.00	1,808	
05/28/2009	1	FARMER'S MARKET IN SYLVAN THIS SUMMER	3	\$11.25	1,808	
05/28/2009	5	SHOPPING TIPS FOR FARMER'S MARKETS	8	\$30.00	1,808	
			19	\$71.25	5,424 3 total	records

Russell County News		Russell	Russell, KS	Bi-Weekly Rea		$\mathbf{ship} = 5,494$
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/27/2009	7	RUSSELL TO JOIN IN TOBACCO FIGHT	7	\$48.58	5,495	
05/29/2009	1	FARMERS MARKET TO BEGIN ON JUNE 1	2 8	\$55.52	5,495	
			15	\$104.10	10,990	2 total records

Salina Jo		Saline Sali	ina, KS	Daily	Readership = 65,874	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/20/2009	6	BALCONY RESTRICTION LIFTED	13	\$364.00	65,874	
05/30/2009	1	SMOKING BAN BACK ON AGENDA	13	\$364.00	65,874	
06/02/2009	1	SMOKING BAN BACK ON THE TABLE	32	\$896.00	65,874	
06/04/2009	7	WE'VE HAD SMOKING HEARINGS	18	\$504.00	65,874	
06/05/2009	1	SMOKING BAN RAISES PASSIONS	36	\$1,008.00	65,874	
06/07/2009	5	COMMISSIONERS TO DISCUSS SMOKING BAN	5	\$140.00	65,874	
06/07/2009	7	PUBLIC HEALHT VS. RIGHTS	28	\$784.00	65,874	
06/07/2009	7	TAKE A LESSON FROM LAWRENCE	22	\$616.00	65,874	
			167	\$4,676.00	526,992 8 total record	s

Scott Co	. Record	Scott S	cott City, KS	Weekly	Readership = $4,303$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/14/2009	1	FAMRER'S MARKET IN SC MONDAYS	1	\$5.00	4,303	
05/14/2009	19	MINI-GRANTS TO PROMOTE ANTI-TOBACCO	D 12	\$60.00	4,303	
05/21/2009	1	FARMERS' MARKET MOVES DOWNTOWN	2	\$10.00	4,303	
05/28/2009	2	FARMERS' MARKET MOVES DOWNTOWN	2	\$10.00	4,303	
06/04/2009	1	FARMERS' MARKET MOVES DOWNTOWN	2	\$10.00	4,303	
			19	\$95.00	21.515 5 total record	ls

Active A	ging	Sedgwick Wichita	a, KS	Monthly	Readership = $120,749$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/01/2009	24	FARMER'S MARKETS TO ACCEPT VISION CARDS	7	\$311.92	120,750	
			7	\$311.92	120,750 1 record	

Derby Informer http://www.derbyinformer.com/		Sedgwick	Derby, I	ΚS	Weekly	Weekly Readership = 2,364	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
05/13/2009	10	COALITION SEEKING \$500,000 GRANT TO	FIGHT	25	\$387.50	2,364	
				25	\$387.50	2,364	1 record
Mount E	Iope Clario	n Sedgwick	Mount I	Hope, KS	Weekly	Reade	rship = 4,140
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
06/04/2009 06/04/2009	1 5	SUMMER FUN TIME FOR SUMMER, TOO BAD THE ENERG	GY BILL	28 . 37	\$280.00 \$370.00	4,140 4,140	
				65	\$650.00	8,280	2 total records
Times-Se		Sedgwick	Cheney,	KS	Weekly	Reade	rship = 6,761
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
05/22/2009 05/22/2009 06/04/2009	18B 21B 23B	TIPS TO HELP YOU OVERCOME OBESITY QUITTING SMOKING: WHEN PATIENTS AN FOOD ASSISTANCE PROGRAM PARTNERS		25 17 15	\$243.75 \$165.75 \$146.25	6,762 6,762 6,762	
00/04/2007	230	TOOD ASSISTANCE TROOK IN TAKINERS	***************************************	57	\$555.75	20,286	3 total records
Wichita http://www.kans		Sedgwick	Wichita	, KS	Daily	Reade	rship = 226,377
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
05/21/2009 05/21/2009	5 5	SMOKING LAW FAIR NEED STATE LAW		8 5	\$1,049.20 \$655.75	226,377 226,377	
				13	\$1,704.95	452,754	2 total records

High Plains Daily Leader		Deduct	Seward Liberal, KS		Daily	Readership = $16,099$		
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
05/24/2009	7	RESIDENTS WALK ACRO	OSS KANSAS	10	\$130.00	16,100		
05/26/2009	1	HIGH SCHOOL'BIGS' TO	TEAM WITH 5TH	H GRADERS 52	\$676.00	16,100		
05/28/2009	6	LOCAL FARMERS' MAR	KETS OPEN	37	\$481.00	16,100		
				99	\$1,287.00	48,300	3 total records	
Liberal I	Light		Seward Liberal, KS		Weekly	Reade	rship = 1,150	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
05/07/2009	1	RESIDENTS WALK ACRO	OSS KANSAS	8	\$96.00	1,150		
				8	\$96.00	1,150	1 record	
http://www.thesh	nawneecountyledg		Shawnee	Silver Lake, KS	Daily		rship = 1,150	
http://www.thesh	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	rship = 1,150	
http://www.thesh	nawneecountyledg	ger.com/		Col. Inches			rship = 1,150	
The Ledghttp://www.thesh Date 05/18/2009	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	rship = 1,150 1 record	
http://www.thesh Date 05/18/2009	Page # 5 Capital-J	Headline RALLY FOR SMOKE-FRI		Col. Inches NGS OUT 18	Ad Equiv \$92.52	Rdshp 1,150 1,150	, ,	
Date 05/18/2009 Topeka http://www.cjonl	Page # 5 Capital-J	Headline RALLY FOR SMOKE-FRI	EE KANSAS BRIN	Col. Inches NGS OUT 18 18	\$92.52 \$92.52	Rdshp 1,150 1,150	1 record	
http://www.thesi Date 05/18/2009 Topeka http://www.cjonl	Page # 5 Capital-J	Headline RALLY FOR SMOKE-FRI	EE KANSAS BRIN	Col. Inches NGS OUT 18 18 Topeka, KS	### Ad Equiv ### \$92.52 ### \$92.52 Daily	Rdshp 1,150 1,150 Reader	1 record	
Date Docte Doc	Page # 5 Capital-J	Headline RALLY FOR SMOKE-FRE ournal Headline	EE KANSAS BRIN	Col. Inches NGS OUT 18 18 Topeka, KS Col. Inches	Ad Equiv \$92.52 \$92.52 Daily Ad Equiv	Rdshp 1,150 1,150 Reader Rdshp	1 record	
Date 05/18/2009 Topeka http://www.cjonl Date 05/10/2009 05/10/2009	Page # 5 Capital-J ine.com/ Page #	Headline RALLY FOR SMOKE-FRE ournal Headline BUDGETS AND COAL	EE KANSAS BRIN	Col. Inches NGS OUT 18 18 Topeka, KS Col. Inches	Ad Equiv \$92.52 \$92.52 Daily Ad Equiv \$7,042.54	Rdshp 1,150 1,150 Reader Rdshp 109,942	1 record	
Date 05/18/2009 Topeka http://www.cjonl Date 05/10/2009 05/10/2009 05/11/2009	Page # 5 Capital-J line.com/ Page # 1 4	Headline RALLY FOR SMOKE-FRE ournal Headline BUDGETS AND COAL NO REAL COMPROMISE	EE KANSAS BRIN	Col. Inches NGS OUT 18 18 Topeka, KS Col. Inches 86 7	Ad Equiv \$92.52 \$92.52 Daily Ad Equiv \$7,042.54 \$573.23	Rdshp 1,150 1,150 Reader Rdshp 109,942 109,942	1 record	
http://www.thesi Date 05/18/2009 Topeka http://www.cjonl Date 05/10/2009 05/10/2009 05/11/2009 05/13/2009	Page # 5 Capital-J line.com/ Page # 1 4	Headline RALLY FOR SMOKE-FRE ournal Headline BUDGETS AND COAL NO REAL COMPROMISE PASS SMOKING BAN	EE KANSAS BRIN	Col. Inches NGS OUT 18 18 Topeka, KS Col. Inches 86 7 5 7	Ad Equiv \$92.52 \$92.52 Daily Ad Equiv \$7,042.54 \$573.23 \$409.45	Rdshp 1,150 1,150 Reader Rdshp 109,942 109,942 109,942	1 record	
http://www.thesi Date 05/18/2009 Topeka http://www.cjonl Date 05/10/2009 05/10/2009 05/11/2009 05/13/2009 05/14/2009	Page # 5 Capital-J Line.com/ Page # 1 4 4	Headline RALLY FOR SMOKE-FRE Ournal Headline BUDGETS AND COAL NO REAL COMPROMISE PASS SMOKING BAN POT HAS ADVANTAGES	EE KANSAS BRIN	Col. Inches NGS OUT 18 18 Topeka, KS Col. Inches 86 7 5	Ad Equiv \$92.52 \$92.52 Daily Ad Equiv \$7,042.54 \$573.23 \$409.45 \$573.23	Rdshp 1,150 1,150 Reader Rdshp 109,942 109,942 109,942 109,942 109,942	1 record	
Date 05/18/2009 Topeka	Page # 5 Capital-J Line.com/ Page # 1 4 4	Headline RALLY FOR SMOKE-FRE OURNAL Headline BUDGETS AND COAL NO REAL COMPROMISE PASS SMOKING BAN POT HAS ADVANTAGES SMOKING POLICY	EE KANSAS BRIN	Col. Inches NGS OUT 18 18 Topeka, KS Col. Inches 86 7 5 7 5 6	Ad Equiv \$92.52 \$92.52 Daily Ad Equiv \$7,042.54 \$573.23 \$409.45 \$573.23 \$409.45	Rdshp 1,150 1,150 Reader Rdshp 109,942 109,942 109,942 109,942 109,942 109,942	1 record	

Topeka I	Metro New	Shawnee T	Горека, KS	Bi-Week	ly Reado	ership = 1,948
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/05/2009	6	A COMMUNTIY THREAD	18	\$144.00	1,948	
			18	\$144.00	1,948	1 record
Stafford http://www.staff		Stafford	Stafford, KS	Weekly	Reado	ership = 2,065
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/20/2009	4	GRANT APPLICATION FOR NUTRITION AND) 7	\$30.10	2,065	
			7	\$30.10	2,065	1 record
Johnson	Pioneer	Stanton J	Johnson, KS	Weekly	Reade	ership = 1,704
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/07/2009 05/14/2009 05/28/2009	3 7 3	LINE-UP FROM PAGE 2 LINE-UP RELEASED SCR RELEASES WEEKLY LINE-UP GET YOUR WALK KANSAS TEAM TOGETHE	7 21 24	\$22.54 \$67.62 \$77.28	1,704 1,704 1,704 1,704	
05/28/2009	1	GET YOUR WALK KANSAS TEAM TOGETHE	54 2	\$6.44 \$173.88	6,816	4 total records
Hugoton http://users.pld.c	Hermes	Stevens 1	Hugoton, KS	Weekly	Reado	ership = 4,554
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/21/2009 05/21/2009	2 7	LIGHT UPDATES CONSTITUENTS ON 2009 SI MAYOR PROCLAIMS MAY OLDER AMERICA		\$162.50 \$168.75	4,554 4,554	
			53	\$331.25	9,108	2 total records

Norwich News		Sumner N	orwich, KS	Weekly	Readership = 586	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/02/2009	4	HOUSE TO HOUSE	19	\$88.73	586	
			19	\$88.73	586	1 record
Colby Free Press http://www.nwkansas.com/		Thomas C	olby, KS	Daily Readership = 4,4		ership = 4,429
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/08/2009 05/22/2009 05/27/2009	1 2 2	Walk Kansas wraps up with awards reception HEATLH CARE CUTS LEAVE NEEDS UNMET WHAT IS CENSUS BUREAU UP TO?	11 14 24	\$111.43 \$141.82 \$243.12	4,430 4,430 4,430	
			49	\$496.37	13,290	3 total records
Western Kansas World		orld Trego W	/akeeney, KS	Weekly	Readership = 3,877	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/28/2009	7	WALK KANSASRESULTS	21	\$78.75	3,878	
			21	\$78.75	3,878	1 record
Wabaunsee Co. Signal - Enterprise http://www.lasr.net/ks.signal-enterprise		gnal - Enterprise Wabaunsee A	lma, KS	Weekly	Readership = 3,265	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/21/2009	1	COUNTY SEEKS OPINION FROM ENGINEER F	FOR 37	\$148.00	3,266	
			37	\$148.00	3,266	1 record

Linn-Palmer Record		d Washington	Linn, KS	Weekly	Reade	rship = 2,516
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/04/2009	1	AREA FARMERS' MARKET	14	\$45.50	2,516	
			14	\$45.50	2,516	1 record
Washington Co. News		WS Washington	Washington, KS	Weekly	Reade	rship = 5,685
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/14/2009	3	FARMERS MARKET PLANNED FOR FRIDAY	Y IN 7	\$46.69	5,686	
			7	\$46.69	5,686	1 record
Wilson (Co. Citizen	Wilson	Fredonia, KS	Bi-Week	ly Reade	rship = 7,937
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/01/2009	1	SEASON OPENS FOR FARMERS' MARKETS	16	\$94.72	7,937	
			16	\$94.72	7,937	1 record
Yates Ce http://www.seka	enter News	Woodson	Yates Center, KS	Weekly	Reade	rship = 3,141
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/21/2009	8	MAY IS NATIONAL STROKE, HIGH BLOOD.	13	\$81.25	3,142	
			13	\$81.25	3,142	1 record
Basehor Sentinel		Wyandotte	Bonner Spring, KS	Weekly	Reade	rship = 2,693
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/14/2009		STATE SHOULD STEP IN	5	\$50.00	2,693	
			5	\$50.00	2,693	1 record

The Chieftain http://www.bonnersprings.com/		Wyandotte	Bonner Springs, KS	Weekly	Readership = $4,013$		
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
05/14/2009	6	STATE SHOULD STEP IN		5	\$50.00	4,013	
				5	\$50.00	4,013	1 record
Wyandotte County Business News http://www.wybiznews.com		Wyandotte	Bonner Springs, KS	Weekly	Reade	rship = 0	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
05/04/2009		BUSINESSES SHOULD G	ET TO MAKE OWN	13	\$0.00	0	
				13	\$0.00	0	1 record

Grand Totals

Publications = 106 Clips = 271 Col. Inches = 3,951 Ad Equiv = \$131,902.16 Rdshp = 10,524,649

Allen

Publications = 1 Clips = 2 Col. Inches = 6 Ad Equiv = \$60.30 Rdshp = 17,112

Anderson

Publications = 1 Clips = 1 Col. Inches = 1 Ad Equiv = \$10.00 Rdshp = 6,700

Atchison

Publications = 1 Clips = 1 Col. Inches = 10 Ad Equiv = \$138.00 Rdshp = 8,464

Barton

Publications = 2 Clips = 12 Col. Inches = 95 Ad Equiv = \$983.12 Rdshp = 151,116

Bourbon

Publications = 1 Clips = 5 Col. Inches = 119 Ad Equiv = \$1,172.15 Rdshp = 28,865

Brown

Publications = 2 Clips = 4 Col. Inches = 60 Ad Equiv = \$409.50 Rdshp = 16,394

Butler

Publications = 2 Clips = 2 Col. Inches = 36 Ad Equiv = \$251.55 Rdshp = 6,244

Cherokee

Publications = 2 Clips = 4 Col. Inches = 73 Ad Equiv = \$521.78 Rdshp = 15,752

Clay

Publications = 1 Clips = 2 Col. Inches = 31 Ad Equiv = \$276.83 Rdshp = 10,226

Cloud

Publications = 3 Clips = 7 Col. Inches = 97 Ad Equiv = \$517.69 Rdshp = 22,656

Comanche

Publications = 2 Clips = 3 Col. Inches = 23 Ad Equiv = \$105.00 Rdshp = 5,935

Cowley

Publications = 2 Clips = 12 Col. Inches = 237 Ad Equiv = \$2,143.69 Rdshp = 118,575

Crawford

Publications = 1 Clips = 14 Col. Inches = 136 Ad Equiv = \$2,080.80 Rdshp = 244,048

Dickinson

Publications = 2 Clips = 4 Col. Inches = 38 Ad Equiv = \$285.50 Rdshp = 28,785

Doniphan

Publications = 1 Clips = 1 Col. Inches = 15 Ad Equiv = \$105.00 Rdshp = 6,746

Douglas

Publications = 1 Clips = 4 Col. Inches = 39 Ad Equiv = \$1,257.75 Rdshp = 182,076

Edwards

Publications = 1 Clips = 2 Col. Inches = 20 Ad Equiv = \$93.40 Rdshp = 4,656

Ellis

Publications = 1 Clips = 1 Col. Inches = 24 Ad Equiv = \$374.40 Rdshp = 27,632

Ellsworth

Publications = 1 Clips = 1 Col. Inches = 29 Ad Equiv = \$176.03 Rdshp = 5,051

Finney

Publications = 1 Clips = 2 Col. Inches = 6 Ad Equiv = \$86.28 Rdshp = 36,316

Ford

Publications = 1 Clips = 3 Col. Inches = 12 Ad Equiv = \$156.48 Rdshp = 46,167

Franklin

Publications = 1 Clips = 2 Col. Inches = 28 Ad Equiv = \$312.48 Rdshp = 23,782

Geary

Publications = 2 Clips = 4 Col. Inches = 82 Ad Equiv = \$970.30 Rdshp = 51,427

Gove

Publications = 1 Clips = 1 Col. Inches = 10 Ad Equiv = \$40.00 Rdshp = 4,181

Graham

Publications = 1 Clips = 1 Col. Inches = 7 Ad Equiv = \$25.90 Rdshp = 5,614

Grant

Publications = 1 Clips = 1 Col. Inches = 2 Ad Equiv = \$14.14 Rdshp = 4,881

Greenwood

Publications = 1 Clips = 1 Col. Inches = 8 Ad Equiv = \$48.00 Rdshp = 4,759

Hamilton

Publications = 1 Clips = 1 Col. Inches = 13 Ad Equiv = \$61.75 Rdshp = 1,654

Harper

Publications = 1 Clips = 1 Col. Inches = 6 Ad Equiv = \$36.00 Rdshp = 5,529

Harvey

Publications = 2 Clips = 5 Col. Inches = 95 Ad Equiv = \$1,382.32 Rdshp = 76,447

Jackson

Publications = 2 Clips = 12 Col. Inches = 184 Ad Equiv = \$78,161.60 Rdshp = 5,906,490

Jefferson

Publications = 2 Clips = 2 Col. Inches = 15 Ad Equiv = \$82.50 Rdshp = 10,633

Johnson

Publications = 2 Clips = 4 Col. Inches = 12 Ad Equiv = \$367.32 Rdshp = 81,815

Kiowa

Publications = 1 Clips = 3 Col. Inches = 14 Ad Equiv = \$81.90 Rdshp = 6,996

Labette

Publications = 2 Clips = 5 Col. Inches = 61 Ad Equiv = \$501.02 Rdshp = 36,722

Lane

Publications = 1 Clips = 1 Col. Inches = 8 Ad Equiv = \$38.00 Rdshp = 2,325

Leavenworth

Publications = 1 Clips = 5 Col. Inches = 75 Ad Equiv = \$1,350.00 Rdshp = 63,605

Lincoln

Publications = 1 Clips = 1 Col. Inches = 5 Ad Equiv = \$27.00 Rdshp = 3,448

Linn

Publications = 1 Clips = 1 Col. Inches = 8 Ad Equiv = \$63.44 Rdshp = 5,055

Lyon

Publications = 1 Clips = 8 Col. Inches = 216 Ad Equiv = \$2,280.96 Rdshp = 135,920

Marion

Publications = 3 Clips = 5 Col. Inches = 15 Ad Equiv = \$139.95 Rdshp = 21,427

Marshall

Publications = 1 Clips = 2 Col. Inches = 21 Ad Equiv = \$182.07 Rdshp = 24,306

McPherson

Publications = 1 Clips = 4 Col. Inches = 108 Ad Equiv = \$1,965.60 Rdshp = 35,236

Miami

Publications = 2 Clips = 6 Col. Inches = 103 Ad Equiv = \$789.04 Rdshp = 32,552

Montgomery

Publications = 2 Clips = 7 Col. Inches = 154 Ad Equiv = \$1,524.81 Rdshp = 78,983

Nemaha

Publications = 2 Clips = 2 Col. Inches = 30 Ad Equiv = \$179.10 Rdshp = 11,679

Neosho

Publications = 2 Clips = 4 Col. Inches = 37 Ad Equiv = \$227.58 Rdshp = 21,850

Ness

Publications = 1 Clips = 1 Col. Inches = 3 Ad Equiv = \$11.19 Rdshp = 4,508

Norton

Publications = 1 Clips = 2 Col. Inches = 48 Ad Equiv = \$345.60 Rdshp = 7,824

Pawnee

Publications = 1 Clips = 1 Col. Inches = 13 Ad Equiv = \$90.22 Rdshp = 3,871

Pottawatomie

Publications = 1 Clips = 1 Col. Inches = 3 Ad Equiv = \$15.00 Rdshp = 3,349

Pratt

Publications = 1 Clips = 7 Col. Inches = 97 Ad Equiv = \$1,085.43 Rdshp = 29,155

Reno

Publications = 1 Clips = 7 Col. Inches = 118 Ad Equiv = \$3,156.50 Rdshp = 508,634

Republic

Publications = 1 Clips = 1 Col. Inches = 10 Ad Equiv = \$88.20 Rdshp = 6,389

Rice

Publications = 1 Clips = 1 Col. Inches = 5 Ad Equiv = \$19.75 Rdshp = 1,286

Riley

Publications = 1 Clips = 11 Col. Inches = 250 Ad Equiv = \$3,325.00 Rdshp = 244,200

Rush

Publications = 1 Clips = 3 Col. Inches = 18 Ad Equiv = \$71.10 Rdshp = 12,108

Russell

Publications = 2 Clips = 5 Col. Inches = 34 Ad Equiv = \$175.35 Rdshp = 16,414

Saline

Publications = 1 Clips = 8 Col. Inches = 167 Ad Equiv = \$4,676.00 Rdshp = 526,992

Scott

Publications = 1 Clips = 5 Col. Inches = 19 Ad Equiv = \$95.00 Rdshp = 21,515

Sedgwick

Publications = 5 Clips = 9 Col. Inches = 167 Ad Equiv = \$3,610.12 Rdshp = 604,434

Seward

Publications = 2 Clips = 4 Col. Inches = 107 Ad Equiv = \$1,383.00 Rdshp = 49,450

Shawnee

Publications = 3 Clips = 9 Col. Inches = 155 Ad Equiv = \$9,981.43 Rdshp = 772,692

Stafford

Publications = 1 Clips = 1 Col. Inches = 7 Ad Equiv = \$30.10 Rdshp = 2,065

Stanton

Publications = 1 Clips = 4 Col. Inches = 54 Ad Equiv = \$173.88 Rdshp = 6,816

Stevens

Publications = 1 Clips = 2 Col. Inches = 53 Ad Equiv = \$331.25 Rdshp = 9,108

Sumner

Publications = 1 Clips = 1 Col. Inches = 19 Ad Equiv = \$88.73 Rdshp = 586

Thomas

Publications = 1 Clips = 3 Col. Inches = 49 Ad Equiv = \$496.37 Rdshp = 13,290

Trego

Publications = 1 Clips = 1 Col. Inches = 21 Ad Equiv = \$78.75 Rdshp = 3,878

Wabaunsee

Publications = 1 Clips = 1 Col. Inches = 37 Ad Equiv = \$148.00 Rdshp = 3,266

Washington

Publications = 2 Clips = 2 Col. Inches = 21 Ad Equiv = \$92.19 Rdshp = 8,202

Wilson

Publications = 1 Clips = 1 Col. Inches = 16 Ad Equiv = \$94.72 Rdshp = 7,937

Woodson

Publications = 1 Clips = 1 Col. Inches = 13 Ad Equiv = \$81.25 Rdshp = 3,142

Wyandotte

Publications = 3 Clips = 3 Col. Inches = 23 Ad Equiv = \$100.00 Rdshp = 6,706